

Make your presence count



Software  
Development



IT  
Consulting



E -  
Commerce

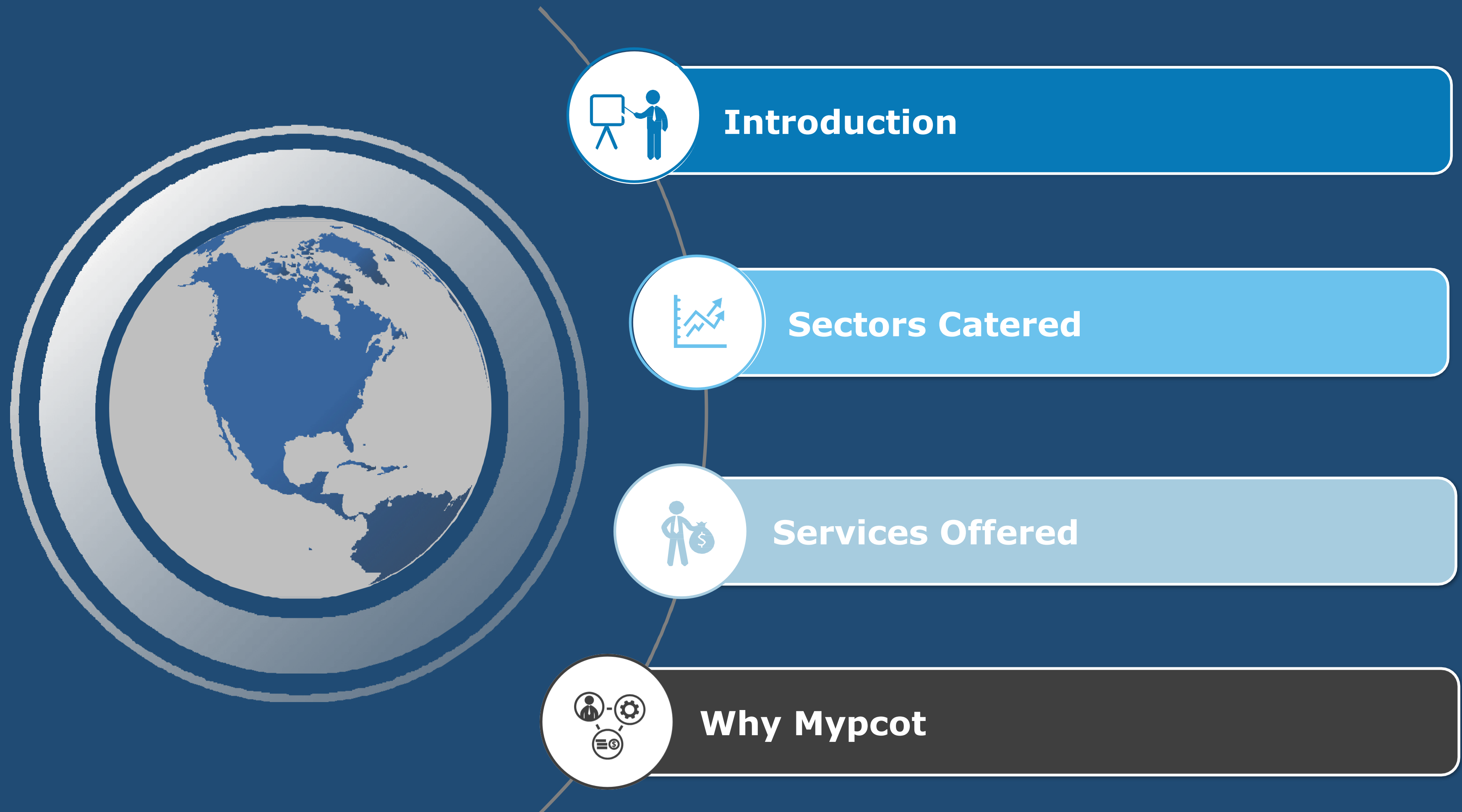


Mobile  
Apps



Digital  
Marketing

# Table of Content





Mypcot Infotech

# INTRODUCTION

# Introduction



Mypcot is an IT organization giving front line IT answers for its customers crosswise over various topographies. With wide involvement in Conceptualizing, Designing and Building - Strategies, Brand Development and Penetration Plans, Engaging and Experiential Events, World Class IT Based Promotional Tools, Software's and Applications. We focus on advising business on how best to use information technology to meet their business objective.

## Mission

Give financially savvy manageable technical answers for propelling the general public by giving the privilege innovative arrangements that can help our clients. Being dependable, straightforward, moral and individuals driven are the key components of our central goal.

## Vision

Our Vision is to give alluring results to our clients by using the advanced solutions to improve a wide range of the business and make it more achievable. We mean to be considered as a standout amongst the most moral organization in the world.

## Mission, Vision & Values

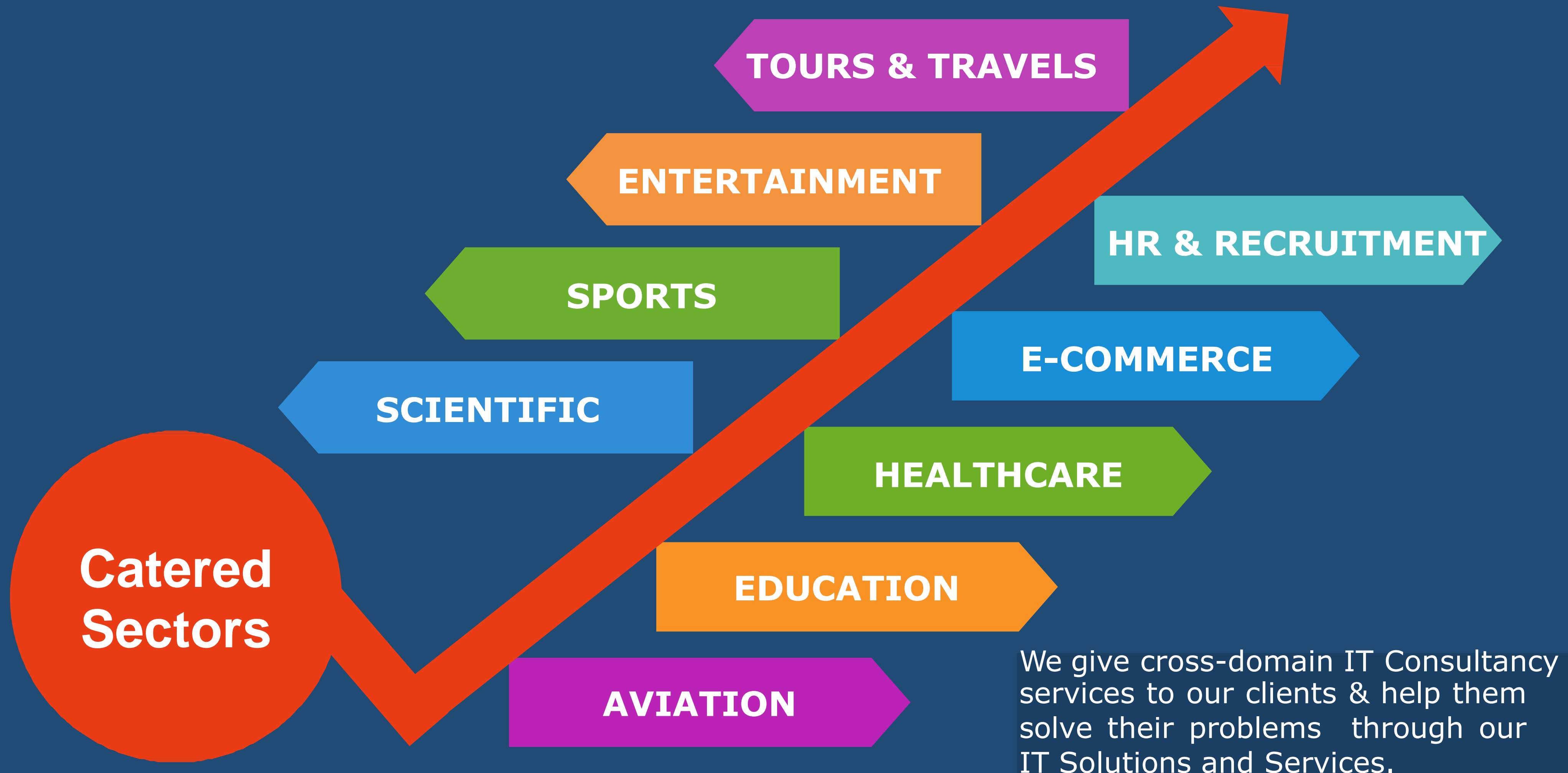
**Responsible**

**Integrity**

**Sustainable**

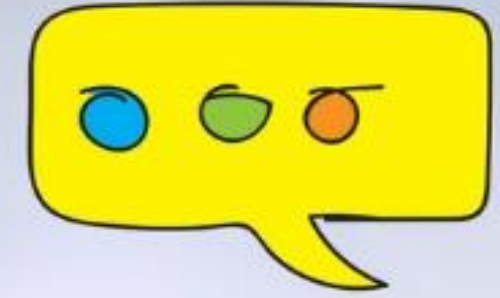
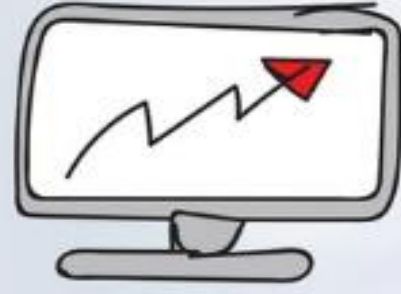
**Ethical**

# SECTORS CATERED

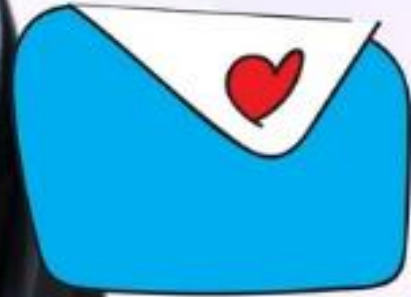


# SERVICES OFFERED





# SOFTWARE DEVELOPMENT



# SOFTWARE DEVELOPMENT



We understand that every client is unique and we strive to deliver as per our client requirement with affordable proposal every time and to follow it through with an outstanding delivery which is both within time and budget.

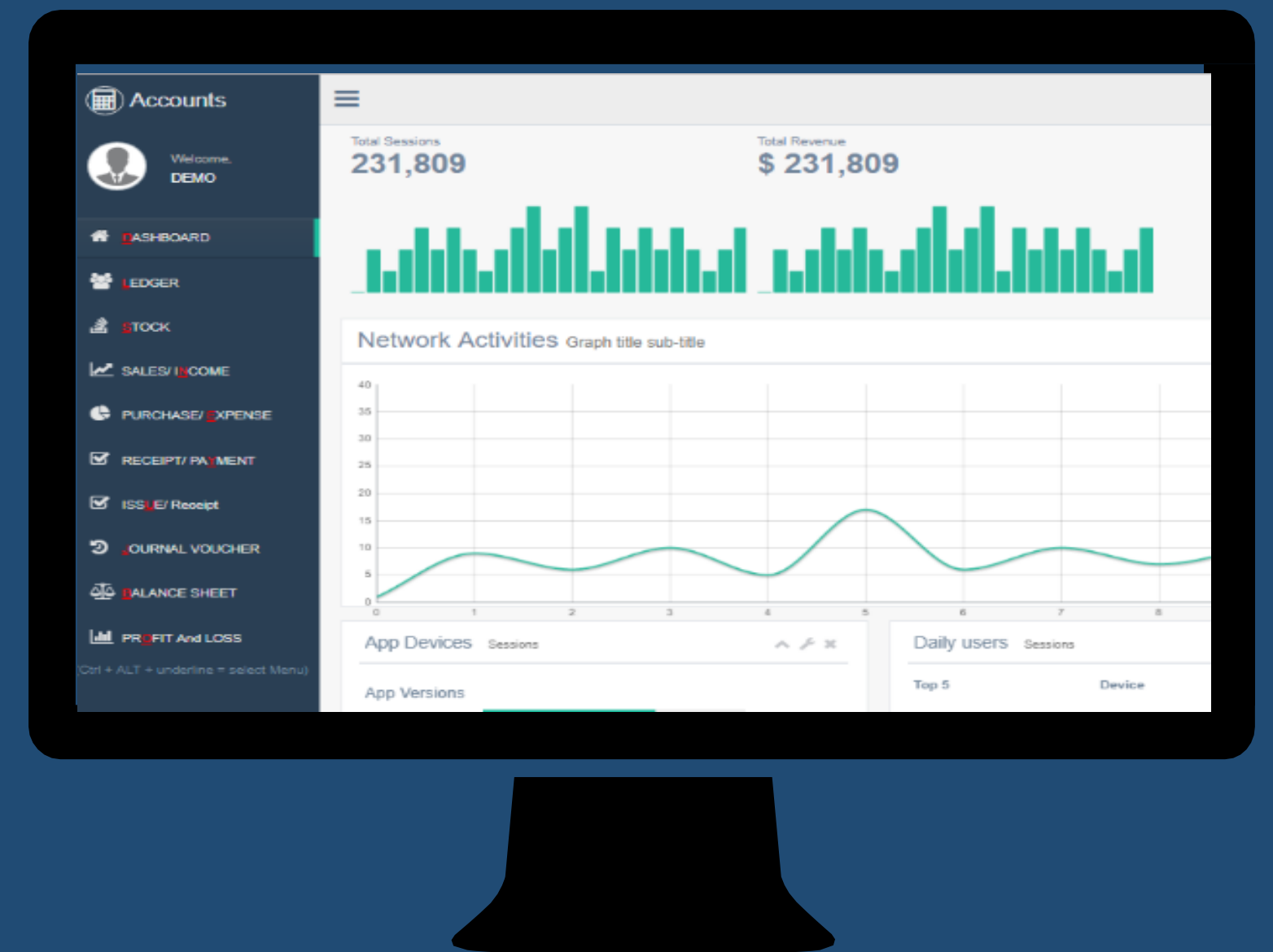
## Our Software Services:

**Application Development  
Maintenance & Support**

**Legacy Application Modernization**

**Content Management System  
Development**

**Domain & Technology Consulting**





**SKILLS**

# **IT CONSULTING**

**EXPERT**

**DYNAMIC**

**BEST  
PLAYER**

**KNOWLEDGE  
WORKER**

**EXPERIENCE**

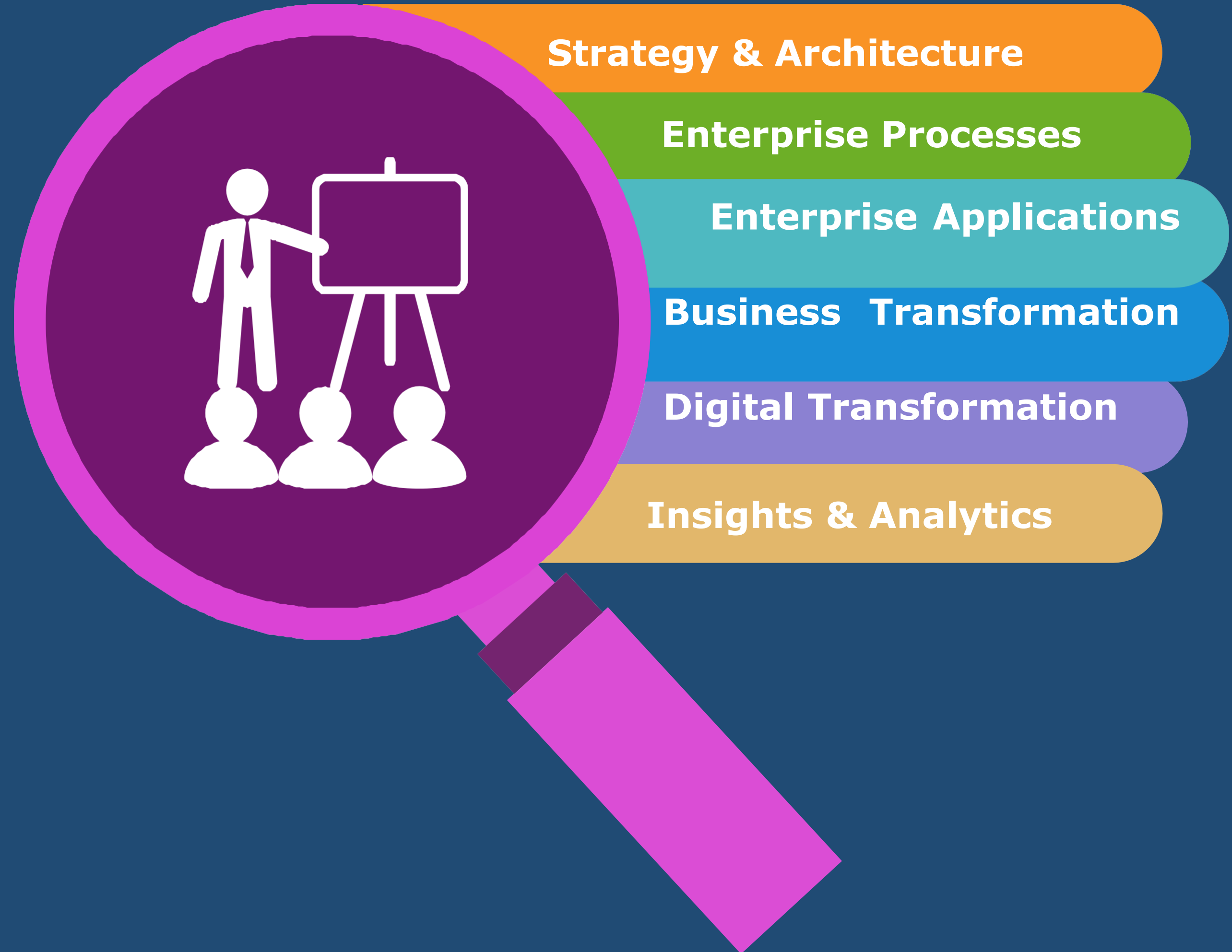
**POTENTIALS**

# IT CONSULTING SERVICES



Our clients partner with us to:

- Get deeper insights about their businesses and create responses to tackle their current problems.
- Overcome the limitations of existing software bundle, by using tailor made solutions and our expertise in Enterprise Resource Planning (ERP), Analytics and Advanced Technologies.
- Decrease the reaction time to new changes using business and artificial intelligence, cloud technologies and developments.

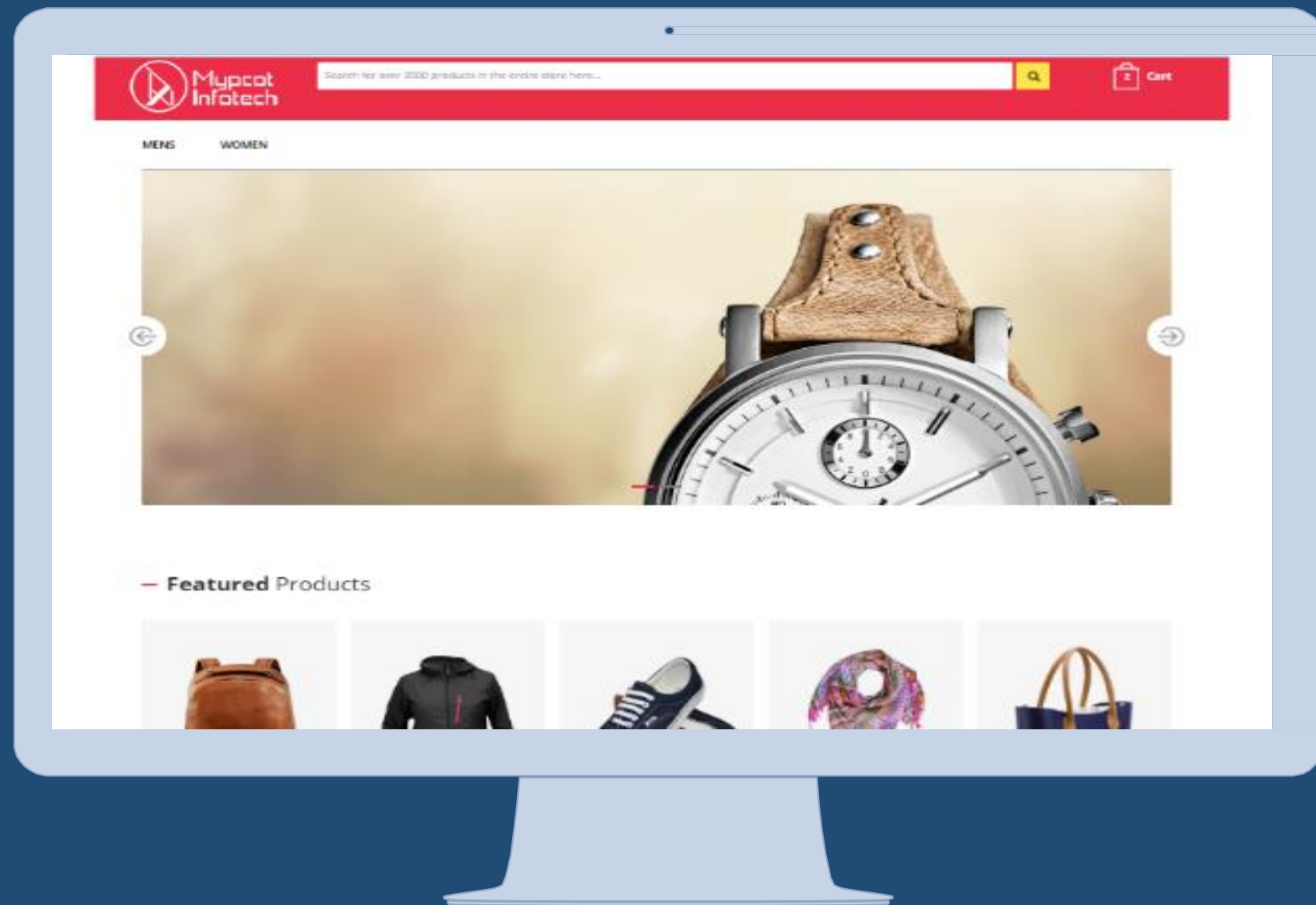


# e-commerce



# E-COMMERCE PLATFORMS

We can build most unpredictable and layered E-Commerce sites with some significant innovations using



**Magento**



**Opencart**



**Java**



**PHP**

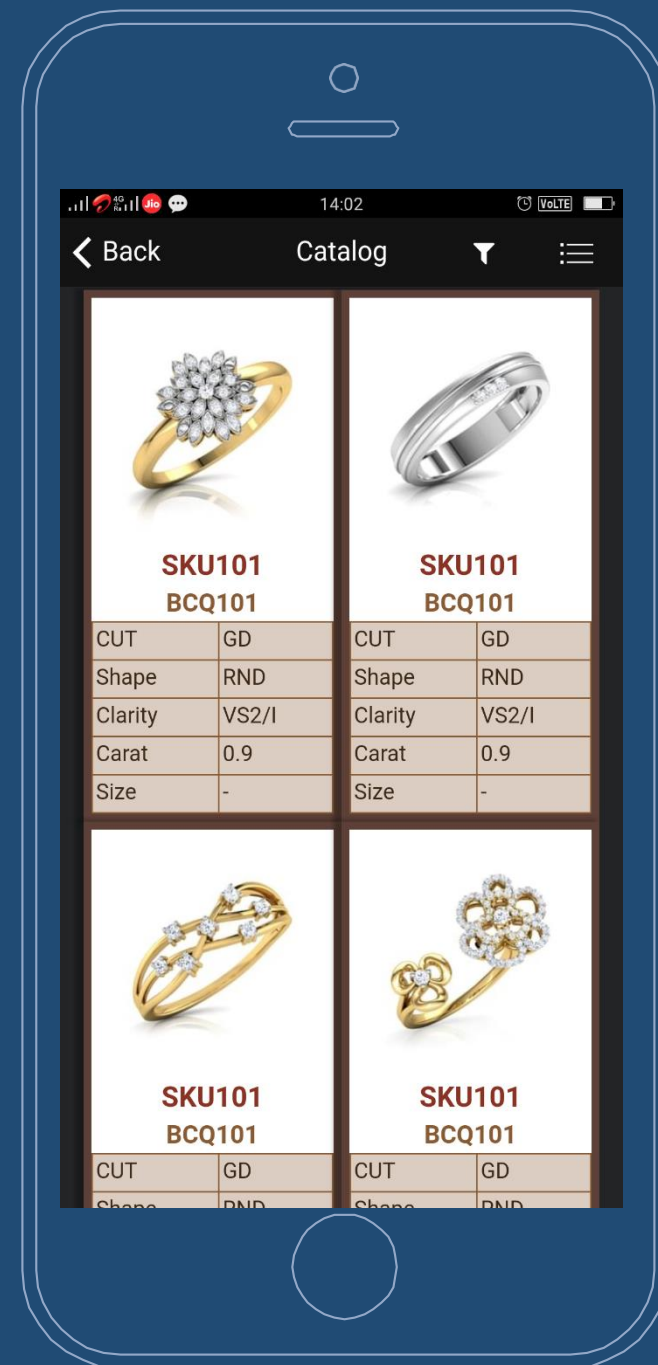
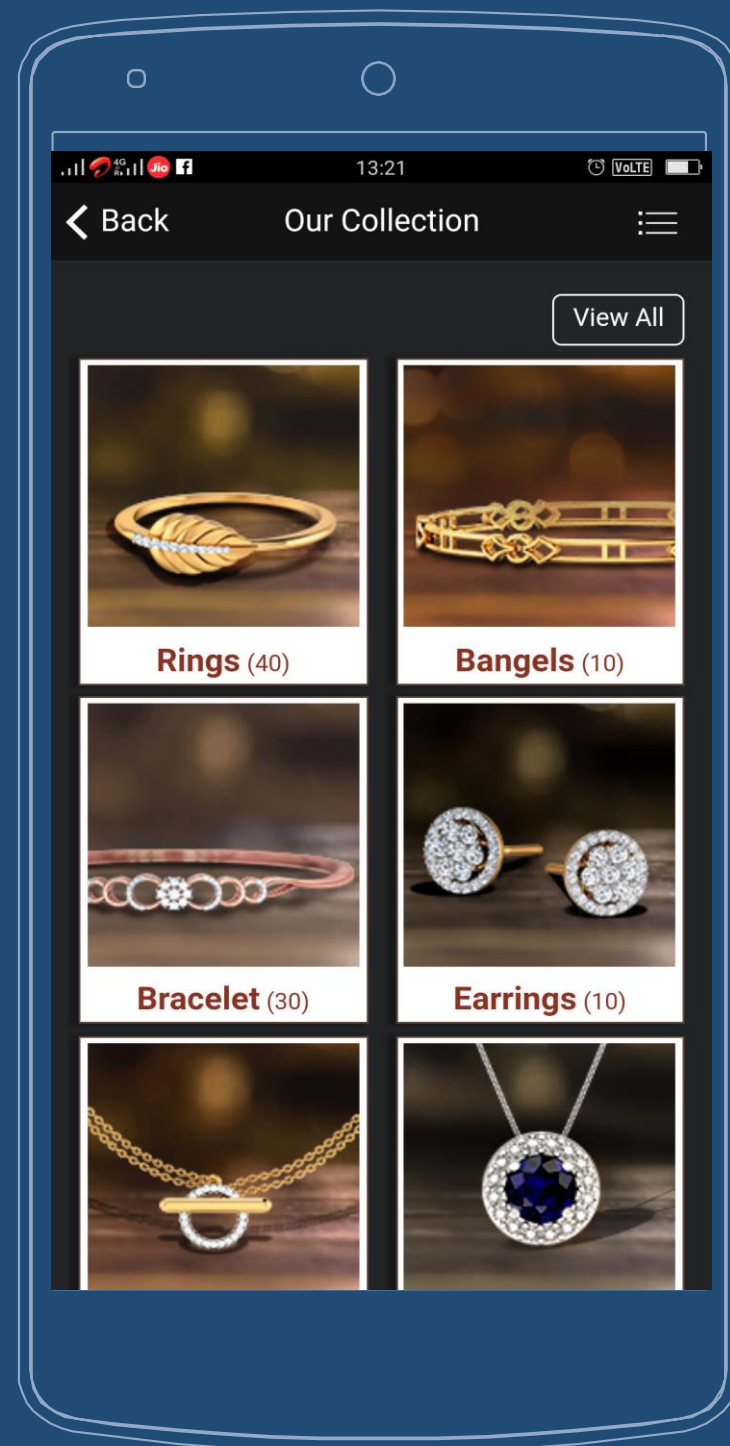


**Wordpress**



# MOBILE APP DEVELOPMENT

# MOBILE APP DEVELOPMENT



**Android**

Target 81.8% Market Share

**IOS**

Target 19.27% Market Share  
of Elite Users

**Windows**

Covers 2.8% of the Market

**Native /  
Hybrid / Web**

We build all kinds of mobile App

# DIGITAL MARKETING

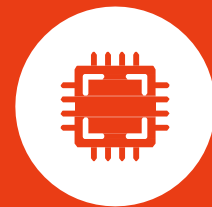


# DIGITAL MARKETING



**SEO**

**Search Engine Optimization**



**SMM**

**Social Media Marketing**



**PPC**

**Pay-per-Click**



**EMAIL-SMS  
MARKETING**



In Today's digitalized world, you need a partner who can help you take advantage of marketing opportunities across a variety of channels in genuine time. Mypcot joins an information-driven approach with learning picked up from years of involvement in differing fields.

# MARKET RESEARCH & ANALYTICS



# MARKET RESEARCH & ANALYTICS



Mypcot offers both primary and secondary market research services using proven qualitative and quantitative methods. Mypcot is engaged in providing cutting-edge business and market research across various domains.

Mypcot Analytics provides extensive BI consulting and Data Warehousing capabilities to transform our client's business through our expertise and domain knowledge across verticals.



**Market Entry Demand Studies**



**Concept Testing**



**Industry Overview Studies**



**Consumer Behavior Studies**



**Opinion Studies**



# WHY MYPCOT



Passionate desire to provide the best possible solutions using the most innovative IT tools at the most affordable costs to the client is what gives us an edge over our competitors.

# Award



With our motto of "Make your presence count" and never compromising on quality, we are evaluated as "Mumbai's Top Mobile Application Development Company" by Good Firms.

Thanks for sharing your time



**MYPCOT INFOTECH PRIVATE LIMITED**

27 Navyug Industries, Next to RB House, Near Chakala Metro Station, Andheri(E), Mumbai – 400059, India.

Mobile : +91-8208557739

Website : **<https://www.mypcot.com>**

E-mail : **[sales@mypcot.com](mailto:sales@mypcot.com)**



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